

FASHION WEEK HAWAII

2025

Event Dates: September 19 - 21, 2025

Venues: (Main Venue) Hale Halawai

75-5760 Ali'i Drive | Kailua, Kona Hawaii 96740

Registration Deadline: AUG. 01, 2025

Standard Runway Presentation Packages

Early Bird Special – Payment by June 1, 2025:

4 Looks Package: \$1,000 + GETax (includes 1 show tickets)

- Social Media Posts (1)
- ½ Page Bio/Logo/Link Advertisement with Social Media/Website, Digital & Printable rights (Valued at \$500) Full feature in Fashion Week Hawaii 2025 Magazine.

8 Looks Package: \$1,500 + GETax (includes 2 show tickets)

- Social Media Posts (2)
- Selection of 1 Model as Spokesperson and 1-look Photoshoot
- Full Designer Brand cover Advertisement (Full Value \$1500) in Fashion Week Hawaii 2025 Magazine

15 Looks Package: \$2,000 + GETax (includes 3 show tickets)

- **Social Media Posts (3)**
- **Selection of 1 Models as Spokespersons and 1-look Photoshoot**
- **Full Designer Brand cover Advertisement (Full Value \$1500) in Fashion Week Hawaii 2025 Magazine**
- **½ Page Bio/Logo/Link Advertisement with Social Media/Website, Digital & Printable rights (Full Value \$500).**

20 Looks Package: \$2,500 + GETax (includes 4 show tickets)

- **Social Media Posts (4)**
- **Selection of 2 Models as Spokespersons and 1-look Photoshoot each**
- **Two Designer Brand cover Advertisement pages (Full Value \$3000) in Fashion Week Hawaii 2025 Magazine**
- **Bio/Logo/Link and Social Media/Website, Digital & Printable rights.**

25 Looks Package: \$3,000 + GETax (includes 6 show tickets)

- **Social Media Posts (5)**
- **Selection of 2 Models as Spokespersons, 1-look Photoshoot each & Video Footage each (Video footage Valued \$2000)**
- **Two Designer Brand cover Advertisement pages (Full Value \$3000) in Fashion Week Hawaii 2025 Magazine**
- **Bio/Logo/Link and Social Media/Website, Digital & Printable rights.**

Note: Collaboration with accessory designers is available upon request.

All Packages Include:

- ◆ Pre-show marketing and planning
 - ◆ Dedicated designer profile on our website with a link to your URL
 - ◆ Social Media promotion on Instagram and Facebook
 - ◆ Model casting and fittings
 - ◆ Full show production
 - ◆ Invitations to buyers, influencers, and media
 - ◆ Professional beauty team with backstage creative director
 - ◆ Backstage amenities (steamers, racks, hangers)
 - ◆ Advertising space starting at \$500 in Fashion Week Hawaii Digital Magazine/Program
 - ◆ DJ and live entertainment
 - ◆ Access to after-party events
 - ◆ Comprehensive insurance coverage
 - ◆ Logo placement on all printed materials and Step & Repeat
 - ◆ High-quality video and image assets of your show
 - ◆ Vendor booth space (valued at \$250)
-

Onboarding Requirements

- High-resolution logo (2,359 × 1,936 pixels) in JPEG or Vector format with a transparent background
 - 6-8 images or 2-3 fifteen-second video teasers for social media
 - Company bio
 - Engagement with our social media posts
 - Submit materials to fashionweekhawaii@focushawaii.com
-

Company Information:

- **Brand Name:** _____
- **Designer Name:** _____
- **Website:** _____
- **Facebook:** _____
- **Instagram:** _____
- **Address:** _____
- **Email:** _____
- **Mobile Number:** _____
- **Business Number:** _____
- **Collection Name:** _____
- **Collection Inspiration:** _____