

FASHION WEEK HAWAII 2026 SAFARI

PRESENTED BY
F O C U S
H A W A I I
Model & Talent Agency



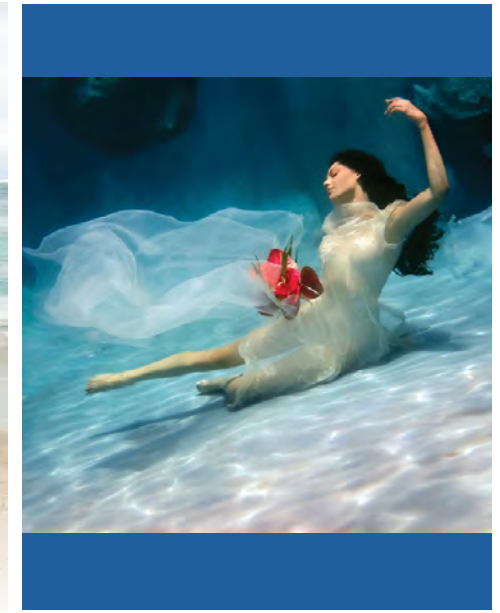
Elevate Your Brand. Capture the Island. Define Your Collection.

The Big Island Of Hawaii | July 22-25, 2026

WHERE COUTURE MEETS THE COAST

Fashion Week Hawaii 2026 Safari is a 4-day creative intensive designed to bridge the gap between “clothing” and “brand identity.”

We provide the world-class infrastructure; you provide the vision. Join a collective of elite creators on the beautiful Big Island of Hawaii to produce high-end assets that will define your 2026 season.



THE INFRASTRUCTURE OF EXCELLENCE

The Team Behind You:

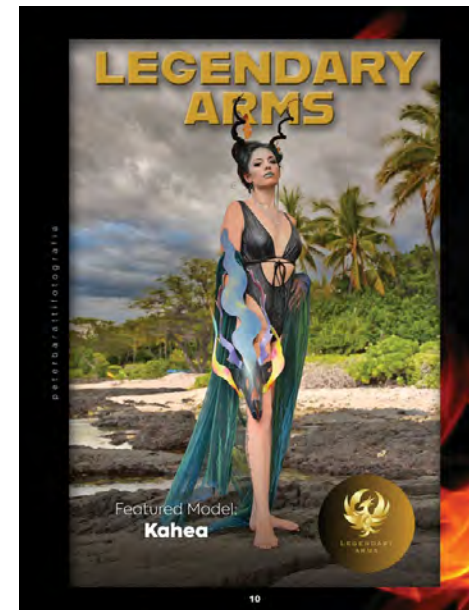
- Professional Artistry: Dedicated Hair & Make up (HMUA) teams for every look.
- The Models: 10–30 professional models from Focus Hawaii assigned to your collection.
- The Support: Professional dressers and stylists to ensure every silhouette is runway-perfect.
- The Coaches: 3+ Model Coaches working one-on-one with talent to capture the exact “vibe” of your brand.



6 LOCATIONS, 18 SCENES, INFINITE CONTENT

The Schedule:

- 1st Day: Fittings, rehearsal and test shooting
- 3 Active Production Days: Daily professional photo shoots.
- Diverse Settings: 6 stunning Big Island locations featuring 3 distinct “scenes” each.
- The Lens: Minimum of 3 professional photographers (including lead mentors) and a full video crew.
- On-Location Shows: Real-time fashion shows captured in motion for social media and branding.



BEYOND THE ISLAND: YOUR DIGITAL PORTFOLIO

Every designer receives:

- Fully Edited Assets: High-resolution photos and video clips for branding/socials.
- Print Feature: Inclusion in the official Fashion Week Hawaii 2026 Magazine.
- Professional Lookbooks: Inclusion in the curated Model & Designer Lookbooks.
- Agency Distribution: Assets delivered to the agency, models, and your brand simultaneously.
- Published Ads: Each tier level will include ad space in our yearly published magazine (\$1250 value per page).



INVEST IN YOUR BRAND

Package	Collection Size	Included Deliverables	Investment
Package 1: The Emerging Designer	Up to 8 Looks	Photos + Video Branding Clips + 1Pg Ad in Published Magazine	Standard Production Rate: \$2,000 Priority Enrollment Rate: \$1,000 Available for all collections secured in full by May 1, 2026.
Package 2: The Established Portfolio	Up to 16 Looks	Photos + Video Branding Clips + 2 Pg Ad in Published Magazine	Standard Production Rate: \$3,000 Priority Enrollment Rate: \$1,500 Available for all collections secured in full by May 1, 2026.
Package 3: The Premier Residency	Up to 25 Looks	Photos + Video Branding Clips + 4 Pg Ad in Published Magazine	Standard Production Rate: \$4,000 Priority Enrollment Rate: \$2,000 Available for all collections secured in full by May 1, 2026.
Package 4: The Global Visionary	Up to 40 Looks	Photos + Video Branding Clips + 8 Pg Ad in Published Magazine	Standard Production Rate: \$6,000 Priority Enrollment Rate: \$3,000 Available for all collections secured in full by May 1, 2026.

